

FIVE YEAR PLAN

2020/21 – 2024/25

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Service Lead Strategy & Performance

Vision – growing a place of opportunity and ambition

Outcome 1 – Slough children will grow up to be happy, healthy and successful

Outcome 2 – Our people will be healthier and manage their own care needs

Outcome 3 – Slough will be an attractive place where people choose to live, work and stay

Outcome 4 – Our residents will live in good quality homes

Outcome 5 – Slough will attract, retain and grow businesses and investment to provide opportunities for our residents

How it all fits together



Our vision for Slough: A place of opportunity and ambition

Our strategic outcomes:

Slough children will grow up to be happy, healthy and successful

Our people will be healthier and manage their own care needs

Slough will be an attractive place where people choose to live, work and stay

Our residents will live in good quality homes

Slough will attract, retain and grow business and investment to provide opportunities for our residents

Our vision for the Council: We are a world class organisation We are strong local leaders with our partners We deliver high quality and effective outcomes

We will achieve this through a new relationship with our customers:

Residents	Business	Partners	Staff	Members
Our promise...				
We will deliver high quality local services, supporting people as early as possible. We are self service and digital by default and make the best use of the resources we have.	We will make it easy for businesses to interact with us and we make Slough an attractive place to invest in.	We will be a strong partner. We will lead, facilitate and participate in partnerships and statutory boards effectively and share data so we can work together to make Slough thrive.	We make SBC a rewarding place to work, make it easier for people to do their jobs and provide people with opportunities to progress.	We are driven by political priorities, provide high quality advice, and support Members in their community roles.
Is met with a contribution...				
Our residents are engaged to help us shape Slough and take pride in our environment. They do their best to stay healthy, to live independently and to help our children to succeed.	Businesses will work with us to benefit the Slough economy, environment and our community.	Partners work with us to deliver the best outcomes for Slough and we have shared collective responsibility	Staff are proud to work for SBC, they are committed to excellence, work smartly and take responsibility for their professional development.	Members lead and govern with integrity, listen to community interest, respond to enquiries and attend training.

We make it easy <i>We make self-service, independence and dealing with us easy</i>	We make it count <i>We put our scarce resources where they do the most good today and tomorrow</i>	We make it work <i>We join up information and work with our partners to get the right outcome first time</i>	We make it rewarding <i>Residents, business, communities and SBC employees benefit from Slough</i>
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